



Faculty of Business and Economics
Master Program in Business Administration

**The Assessment of Innovation
A Study on the Palestinian Media Sector**

قياس الابتكار في القطاع الإعلامي الفلسطيني

Submitted by: Hiba Balatiyah

Supervised by: Dr. Samah Abu Assab

Birzeit, May 2015

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This Thesis was submitted in partial fulfillment of the requirements for the Master's Degree in Business Administration from the Faculty of Graduate Studies at Birzeit University, Palestine.

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